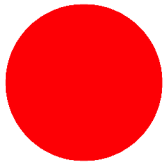
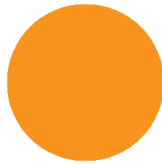


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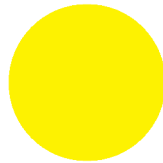
PRIMARY COLOUR PALETTE



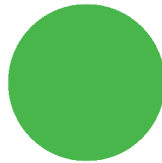
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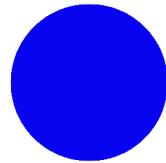
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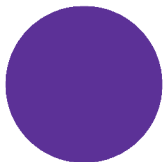
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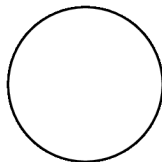
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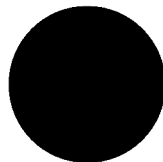
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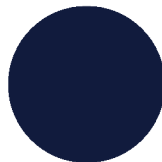
#5C3197



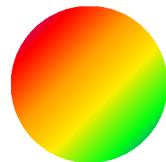
#FFFFFF



#000000



#111B3D

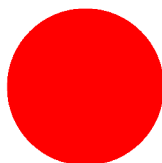


GRADIENT

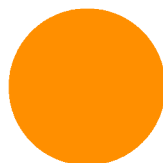
ALTERNATIVE COLOUR PALETTE



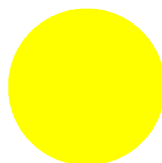
#FF69B5



#FD0000



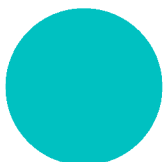
#FF8F00



#FFFF00



#49B64C



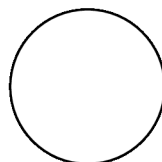
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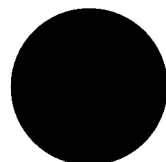
#3E0099



#111B3D



#FFFFFF



#000000

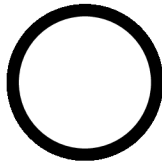
BAKER'S PRIDE FLAG

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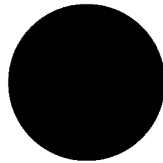
SHAPES



LINES



HOLLOW CIRCLE



CIRCLES



TRIANGLE



SQUARES

ONLY LINES MAY CONTAIN ROUNING, NEVER AT EDGES.

FONTS

Aa

**Roboto or
Roboto Condensed**

Aa

**Open Sans or
Canva Sans**

Aa

**Manrope
For our website**

Roboto is preferable for small print.
Open sans for accessible text.
Manrope for our website.

LOGOS



Primary Logo



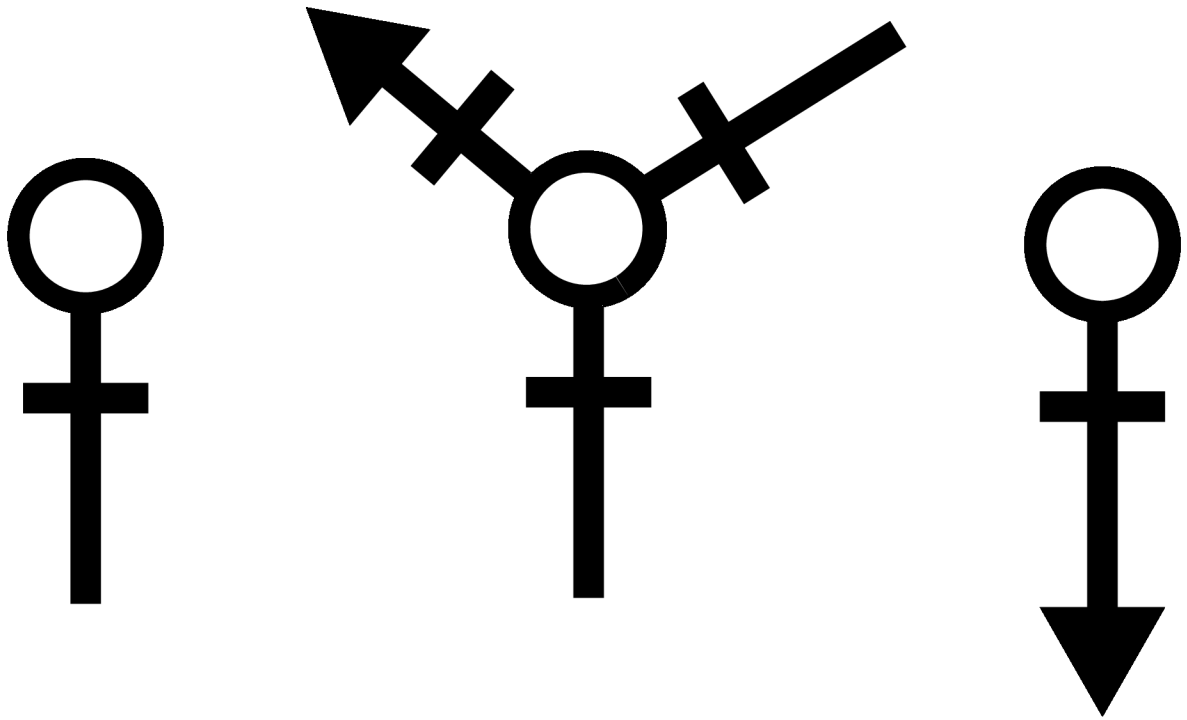
Bubble Logo



White Logo

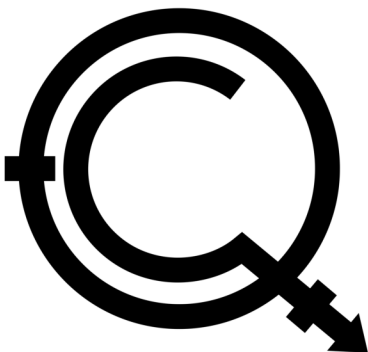
Queer Concordia

MOTIFS



Ensure the lines are proportional to the circle's line thickness.
The rectangle and triangle should be the same width.

IMAGES



Logo without a fist



Instagram



Images should have a border,
same line thickness as motifs